



December

Top 7 Staging Tips for Selling Your Home During the Holiday Season

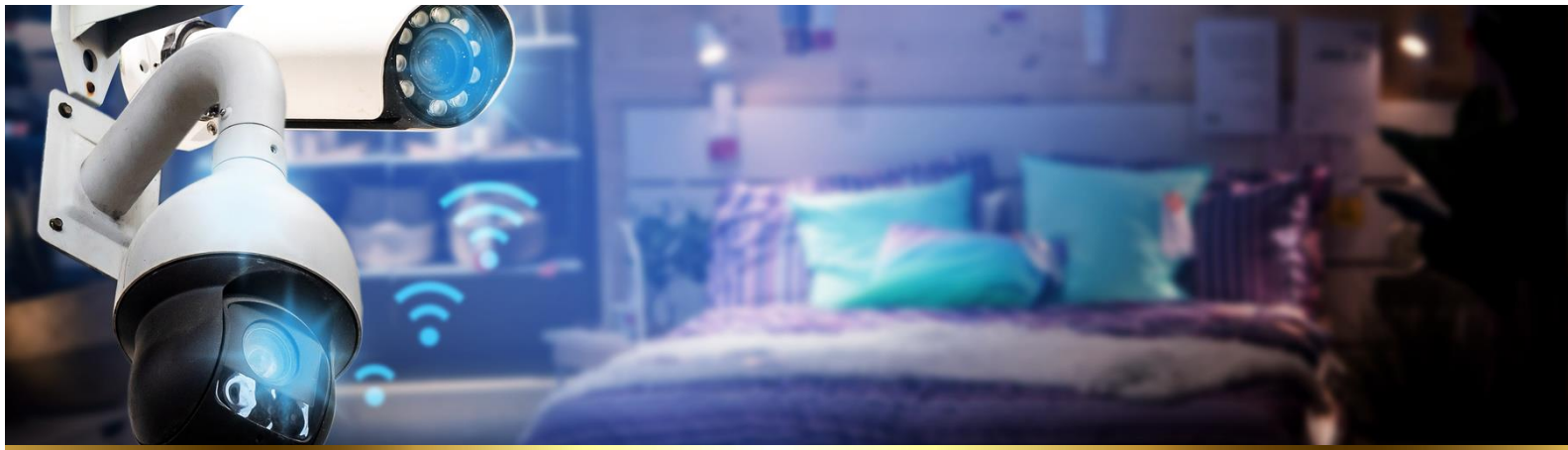
The holiday season is one of the best times to sell due to the lack of competition, the rise in serious (and highly motivated) buyers, and the tax deductions that homeowners can take advantage of. Here are some tips to help you stage your home using the holidays as a backdrop.

1. **Keep decorations neutral:** Opt for tasteful and neutral holiday decorations that appeal to a wide range of potential buyers. Simple and elegant touches like wreaths, garlands, or subtle lighting can create a festive ambiance.
2. **Highlight key features:** Use holiday decorations strategically to draw attention to the best features of your home, like a beautifully decorated tree near a large window to showcase a scenic view or a holiday-themed accent piece on a mantel to highlight a fireplace.
3. **Create a cozy atmosphere:** Emphasize the warmth and comfort of your home during the winter season. Arrange soft blankets and pillows on sofas, add plush rugs to living areas, and use warm lighting to create a cozy ambiance.
4. **Declutter and depersonalize:** Before decorating for the holidays, declutter and depersonalize your space. Remove excessive personal items and keep surfaces clean and organized.
5. **Maximize natural light:** During the darker winter months, it's important to maximize natural light to make your home feel bright and inviting. Keep curtains and blinds open to let in as much daylight as possible.
6. **Showcase outdoor features:** Don't neglect the exterior of your home when staging for the holidays. Consider tasteful outdoor decorations like well-placed string lights, a welcoming wreath on the front door, or neatly arranged potted plants.
7. **Maintain cleanliness and accessibility:** Keep your home clean and organized throughout the selling process, including during the holiday season. Regularly vacuum, dust, and clean surfaces to ensure a pristine presentation.

DID YOU KNOW...

...that the mysterious Stonehenge was built to track the movement of the sun? The stones were erected, to frame the winter solstice sunset and the summer solstice sunrise.





WEIRD, BUT TRUE!

December 23 is known as the Night of the Radishes in Mexico. This fun-filled radish-carving festival has been celebrated every year for over 100 years. Each year sees 100+ competitors and thousands of visitors, with most entries using multiple radishes to build nativity scenes.



Top 6 Budget-Friendly Home Security Tips

1. **Enhance door and window security:** Strengthen the security of your doors and windows without breaking the bank. Install affordable door jammers or reinforcement plates to fortify entry points. Consider adding window film or adhesive window alarms as a cost-effective deterrent.
2. **Utilize DIY home security systems:** Explore do-it-yourself home security systems that offer affordable options. These systems often include wireless cameras, motion sensors, and smartphone notifications without the need for professional installation or monitoring fees.
3. **Utilize outdoor lighting strategically:** Improve your home's security by using inexpensive solar-powered or motion-sensor lights strategically around your property. These lights can deter potential intruders by illuminating dark areas and entrances.
4. **Maintain a well-kept appearance:** Keep your home looking cared for to give the impression of occupancy. Regularly maintain your yard, trim overgrown vegetation, and remove any signs of neglect. This can make your home appear occupied and less attractive to burglars.
5. **Practice smart habits:** Always lock doors and windows when leaving, even for a short time. Create a neighborhood watch program with your neighbors to look out for each other's properties. Exchange contact information and report any suspicious activity.
6. **Establish a community support system:** Engage with your local community to establish a network of support. Participate in neighborhood watch programs, join online community groups, or attend community events to foster a sense of unity and awareness.



Ron Spencer Real Estate
2895 Harding Hwy., Lima, OH 45804
419-228-8899/www.rsre.com