

Do I Really Need an Agent?

Put safety measures in place to protect sellers

Get executed contract + escrow money to title company

Make appointment for inspection

Meet inspector at property

Order and install For Sale signs



Negotiate repairs

Review inspection

Contact Lender

Host public open house

Send lender repairs list



Prepare showing instructions for buyer's agent

Call + update customer

Host broker open house

Get survey

Return seller agent's call



Return appraiser's call

Provide appraiser with comps

Prepare and distribute marketing and promotional materials

Schedule walk-through

Meet appraiser at property



Make sure repairs are complete



Make sure loan funds

Get executed contract to seller's agent

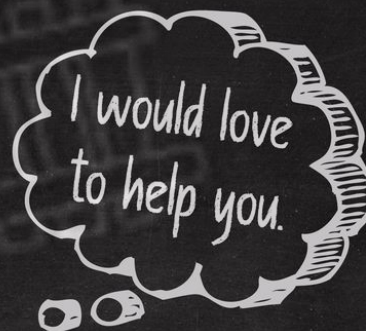


Get keys to customer



Explain market trends in the neighborhood

Enter listing into MLS



Offer pricing strategy based on market conditions



Market knowledge of available homes + homes sold

Schedule appointments to show homes



Screen qualified buyers for showings



Provide advice on market value

Explain + write contract

Create digital floorplan



Measure square footage

Make sure contract is signed + initialed correctly

Present contract to seller's agent

Present seller's agent with contract



Ensure title is clear

Determine + negotiate concessions

Negotiate contract

Present buyers with revisions to contract

