



October



Top 5 Ways To Help Your Home Sell in Autumn

DID YOU KNOW...

October marks the end of the grape harvest across Europe and historically, the Germans celebrated Wien-mond (which translates as wine month) with copious amounts of wine for the entire month.

Selling a home in autumn can have its advantages and challenges. Here are a few things that homeowners should keep in mind when selling their home during the fall season:

1. **Curb appeal matters:** As the leaves begin to fall, it's important to keep the exterior of the home looking tidy and well-maintained. This can include raking leaves, cleaning gutters, and planting seasonal flowers to add a pop of color.
2. **Be mindful of lighting:** As the days get shorter, it's important to make sure that the home is well-lit for showings. This can include adding outdoor lighting, ensuring that light bulbs are bright and functional, and opening curtains and blinds to let in natural light.
3. **Price competitively:** With fewer buyers in the market during the fall season, it's important to price the home competitively to attract interest. Homeowners may also want to consider offering incentives, such as covering closing costs or offering a home warranty, to sweeten the deal.
4. **Highlight seasonal features:** If the home has a fireplace or other cozy features, be sure to highlight them during showings. This can help potential buyers envision themselves spending the colder months in the home.
5. **Be flexible with scheduling:** With the holidays approaching, buyers may have limited availability for showings. Homeowners should be flexible and accommodating when scheduling appointments to ensure that they don't miss out on potential buyers.





The Top 8 Ways You Can Create an Environmentally Friendly Home

You don't have to be out to fix global warming single-handedly, but doing your part to make your home more environmentally friendly is a great way to start.

1. **Use energy-efficient appliances:** Replacing old appliances with energy-efficient models can significantly reduce your home's energy consumption and save you money on utility bills.
2. **Install low-flow fixtures:** Low-flow showerheads, faucets, and toilets can help reduce water usage and save water.
3. **Use natural cleaning products:** Many conventional cleaning products contain harmful chemicals that can be harmful to both the environment and your health. Opt for natural cleaning products instead.
4. **Upgrade your insulation:** Adding insulation to your home can help keep it warm in the winter and cool in the summer, reducing your energy consumption.
5. **Use renewable energy sources:** Installing solar panels or a wind turbine can provide your home with renewable energy and reduce your dependence on fossil fuels.
6. **Reduce water usage:** Fixing leaks, taking shorter showers, and collecting rainwater for outdoor use are all ways to reduce water usage.
7. **Reduce waste:** Composting food waste and recycling as much as possible can help reduce the amount of waste your home produces.
8. **Use energy-efficient lighting:** Switching to LED or CFL light bulbs can significantly reduce energy consumption and save you money on your electricity bills.

WEIRD, BUT TRUE...

The last Friday in October is known as Frankenstein Friday, created to celebrate Mary Shelley and her famous novel, "Frankenstein."



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